MEDIA RELEASE
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**NRMA Parks and Resorts Expands with Shellharbour Beachside Holiday Park**

NRMA Parks and Resorts has further expanded its collection of holiday parks across Australia’s eastern states with a new management contract at Shellharbour Beachside Holiday Park on the New South Wales South Coast. The appointment comes after a successful round of partnership negotiations with local government authority Shellharbour Council.

The latest addition to the collection brings the number of NRMA-branded holiday properties to 35, each offering guest access to some of Australia’s best regional natural attractions as well as state of the art facilities and a range of accommodation options designed to suit everyone.

Located less than two hours’ drive from Sydney, Shellharbour offers an easy coastal getaway with direct access to great surf beaches, lakesand villages. Set on idyllic seaside parklands, the Shellharbour Beachside Holiday Park is an ideal base for exploring the Illawarra region with family and friends.

There are adventures for everyone from catching a wave or hiking through national parks and rainforests to fishing, boating, golfing and discovering nearby attractions like the thrilling Illawarra Fly, the spectacular Seacliff Bridge and a cultural experience at the Buddhist Nan Tien Temple – great for a vegetarian lunch.

The park has a range of facilities and features available for guests year-round including a camp kitchen, pizza oven, barbecue facilities, laundry and playground. Activities for kids are on offer during the school holidays providing hours of fun in the outdoors.

Shellharbour City Mayor Councillor Marianne Saliba said she was happy to see the re-branding of Shellharbour Beachside Holiday Park come to fruition.

“Council is pleased with the continued process of NRMA providing expanded promotion of our holiday park to attract further visitors to Shellharbour City,” Cr Saliba said.

NRMA Parks and Resorts CEO Paul Davies said the group was excited to add such a popular destination to its range of holiday parks on offer across Australia.

“After a tough time for the tourism industry, we’re pleased to be part of a good news story, with investment in our collection of parks and in the facilities and local experiences we offer our guests,” Mr Davies said.

“Shellharbour is a wonderful destination for families and friends travelling together and a hub for action sports like surfing, snorkelling, hiking and golfing. The park is a short stroll from town and its attractions and with five pristine, white-sanded beaches within easy reach. The region is also rich in culture and history as the home of one of the state’s most important Indigenous sites at Bass Point Reserve,” he said.

“We invite everyone to come and enjoy the fresh air and great outdoors from our beachside cabins or set up camp on our pet friendly caravan and camping sites. We’re keen to reignite regional tourism in the area and support our local communities and businesses.”

**About NRMA Parks and Resorts**: One of the most trusted brands in Australia, NRMA’s 35 holiday parks and resorts are located in some of the country’s most incredible natural destinations spanning Tropical North Queensland, New South Wales, Victoria, South Australia and Tasmania each offering unforgettable experiences for guests. Many of the parks also welcome pets, making family holidays even easier, and all have recently introduced more flexible booking conditions and [COVID-19 operational measures](https://www.nrmaparksandresorts.com.au/novel-coronavirus-covid-19-information/how-we-are-keeping-you-safe) to ensure the health and safety of guests.

For more information and bookings call 1800 766 133 or visit [www.nrmaparksandresorts.com.au](http://www.nrmaparksandresorts.com.au)

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