MEDIA RELEASE
November 24, 2021

**NRMA Parks and Resorts Supports Community Comeback with New Look Murramarang Beachfront Holiday Resort**

NRMA Parks and Resorts has made a significant investment in upgrades to its popular Murramarang Beachfront Holiday Resort this year, completed just in time for the summer season and offering a boon to the community of South Durras on the New South Wales South Coast.

NRMA has made the most of recent temporary closures at the resort to restyle several guest cabins, dining and recreation areas in a contemporary beach-house theme designed to reflect the pristine coastal environment. Capital investment in the works totalled close to AU$1million and a further million-dollar-spend is anticipated for a next phase of the upgrade.

As part of the investment, NRMA Parks and Resorts has appointed Alison Langley as Resort Manager, who brings to the role a career lifetime’s experience in tourism and hospitality with a focus on dining and guest experiences.

Impacted first by devastating bushfires in the summer of 2019/20 and subsequently by the COVID-19 pandemic and associated travel restrictions, the tight-knit community of South Durras has stood together to support and restore the many businesses reliant on tourism and help regenerate the coastal landscape. The region is distinguished by the Murramarang National Park located on Yuin country, where a range of biking and hiking trails access secluded, pristine beaches.

One of the most exciting developments in the resort is the refreshed dining experience with renovations across the bistro, bar and takeaway outlets plus a new menu featuring seasonal local produce. A new guest experience program will feature hosted in-park events designed to facilitate fun and friendships and include a chance for guests to meet local producers and learn straight from the farmers how to shuck oysters or cook up a barbecue with the freshest ingredients from the local butcher.

Resort Manager Alison Langley said the team wanted to offer guests a real taste of the South Coast, creating a dining experience that would highlight region’s diverse range of premium producers.

“We’ve partnered with the Oyster Life farmers on the Clyde River to bring our guests a true taste of the region with an industry first tank system where we can store fresh oysters in the Clyde River water right here on site and offer fresh oysters shucked to order,” Ms Langley said.

As part of the works, NRMA engaged local tradespeople and suppliers, providing welcome work and economic support for the region’s many small businesses. The resort’s staff was retained over the period, supporting local families with steady income during a time of uncertainty for the broader tourism industry.

NRMA Parks and Resorts CEO Paul Davies said the company’s investment in guest accommodation, facilities, and experiences at Murramarang came just in time for the reopening of travel into and around NSW.

“We’re very pleased to be able to support the community and small businesses around Murramarang as they emerge from a tough time and to appeal to new and returning holidaymakers with a fresh new tourism product promising a bright future for the region,” Mr Davies said.

**About NRMA Parks and Resorts**: One of the most trusted brands in Australia, NRMA’s 38 holiday parks and resorts are located in some of the country’s most incredible natural destinations spanning Queensland, New South Wales, Victoria, South Australia and Tasmania each offering unforgettable experiences for guests. Many of the parks also welcome pets, making family holidays even easier, and all have recently introduced more flexible booking conditions and [COVID-19 operational measures](https://www.nrmaparksandresorts.com.au/novel-coronavirus-covid-19-information/how-we-are-keeping-you-safe) to ensure the health and safety of guests.

For more information and bookings call 1800 766 133 or visit [www.nrmaparksandresorts.com.au](http://www.nrmaparksandresorts.com.au)

**Media enquiries:
Sarah Shields
0425 318 966**